



# Sturminster Marshall Football Club



Dear Prospective Sponsor / Advertiser,

My name is Merrick Smith and I am the Chairman of Sturminster Marshall Football Club. We are a local village club that this season sees exciting changes within it as the Youth and Men's Section's have amalgamated to form one FA Charter Standard club going for Community Status the highest FA award.

We do not have the facilities of larger clubs that have their own clubhouses and gate receipts to generate income and rely solely on the kind support and generosity of our sponsors and advertisers and our own fundraising events. Without this support we simply could not continue to operate at our current level of 2 Men's teams , an under 18's, 8 boys teams ,2 Girls teams and our soccer school for 4 – 7 year olds.

We are very proud of our achievements over the past 50 years and strive to improve on these each season.

We are seeking sponsorship or advertising from yourselves in a variety of ways that hopefully would be to our mutual benefit. What we have to offer is a large pitch side advertising board that will be displayed on match days for our Men's ,Under 18's ,Under 16's and Under 15's home games throughout the season at a cost of only **£150** for the season and can then be renewed subsequent seasons for just £100. You will also be displayed on our Club Website that receives over 30,000 hits a year and in our members Newsletters. If you feel this is too much for you then we also have player sponsorship for our first team squad at £25 for the season or match ball sponsorship of £50. Both of these options would again show your details on our web site. Alternatively you or members of your staff may like to join our new 100 Club that pays out 50% of its income each month to the winners .

I sincerely thank you for your consideration. Should you have any questions, i can be reached at [merrick@sturfc.co.uk](mailto:merrick@sturfc.co.uk). If you would like to become a sponsor please complete the attached proforma.

Thank you for your support

Sincerely

Merrick Smith  
Chairman  
Sturminster Marshall Football Club.

Chairman: Merrick Smith, 169 Hillside Road, Corfe Mullen, Dorset BH21 3TS 01202 694753  
Secretary : Dave Miller , 91 High Street, Sturminster Marshall, BH21 4AT 01258 857314

[www.sturfc.co.uk](http://www.sturfc.co.uk)

[merrick@sturfc.co.uk](mailto:merrick@sturfc.co.uk)